HEALTHCARE LEADERS FORUM

6 & 7 AUGUST 2019
Sydney, Australia

www.healthcareleaders.com.au

Daniel Coulton-Shaw
Co-Founder
GLOBAL CLINIC RATING (USA)

Dr Linda Swan
Chief Medical Officer
MEDIBANK

Kirsten O’Doherty
ANZ General Manager
ABBVIE

William Smart
Chief Information Officer
NHS ENGLAND (UK)

Gertje van Roessel
Chief International Officer
BUURTZORG NEDERLAND (NL)

Dr Henry Cutler
Director
MACQUARIE UNIVERSITY
CENTRE FOR THE HEALTH ECONOMY
The Healthcare Leaders Forum is firmly established as the premier national event for Healthcare executives, congregating key stakeholders for top-line perspectives on management, policy and innovation.

Faced with ongoing constraints and rising expectations, Australia’s healthcare industry is under increasing pressure to innovate and meet the demands of patients, governments and commercial stakeholders.

Market forces, ground-breaking partnerships and digital advances have renewed healthcare for a connected world. As old and new models of healthcare collide and increasingly empowered patients drive demand for more efficient, affordable and high-quality care, the industry’s capacity to adapt will be critical to its future - and the health of the nation.

Gathering senior leaders from across the public and private healthcare spectrum, the annual Healthcare Leaders Forum equips executives with the insights they need to adapt and succeed in a dynamic climate.

This event features an ambitious, outcome-focussed agenda with over 40 C-suite perspectives from the highest levels of healthcare in Australia.

In a closed, invitation-only format, delegates will benefit by interacting and learning directly from the leaders of all the major industry stakeholders from across the nation.

Hear the latest thinking on what the market conditions will be for healthcare.

Acquire actionable insights for your healthcare organisation in a changing, consumer-led world.

Gain exposure to new strategic concepts, companies and thought leaders from across the healthcare industry.

Engage with powerful ideas, people and perspectives in one place at one time.

Discuss forward-thinking trends, case studies and healthcare imperatives.

Network in the ideal executive environment where CEOs talk to CEOs.

Determine what is next for healthcare in Australia.

THE EXPERIENCE

THE ADVANTAGE

BECOME A SPONSOR

CONTACT

Angel Gomez
Commercial Director
angelg@cmgroup.com.au
+61 (2) 8090 4363

Silver Sponsor

Associate Sponsor

YOUR PASS

✓ 2 Powerful Days
✓ 6+ Influential Keynotes
✓ 4 Tailored Streams
✓ 35+ Industry Speakers
✓ 180+ Senior Healthcare Professionals
✓ 5-Star Networking Venue
DAY 1 · TUESDAY 6 AUGUST 2019
8:15 Registration, Refreshments & Networking

DR HENRY CUTLER
Director, Centre for the Health Economy
Macquarie University

THE HON. BRAD HAZZARD MP
Minister for Health and Minister for Medical Research

8:40 Opening Remarks from the Chairman

TOM LAVEN
Interim Secretary, Department of Health

8:45 Ministerial Address
The Evolving State of Healthcare

MINISTER FOR HEALTH AND MINISTER FOR MEDICAL RESEARCH
THE HON. BRAD HAZZARD MP

9:25 Outlook Session
Hand on the Pulse: Paradigmatic Change in Healthcare
Systematic change is erupting across the entire health ecosystem. The rising burden of chronic disease, a wave of consumer expectation and a storm of data have all collided, creating a climate where longstanding models, definitions and outcomes are being challenged. How are healthcare leaders reconciling competing funding priorities, and what areas are being compromised? Which policy developments are helping accelerate the unification of disparate health systems? What can be done to remove friction and improve cooperation between federal and state governments?

TIM KELSEY
Chief Executive Officer
Australian Digital Health Agency

9:50 Panel Discussion: The Evolving State of Healthcare
Moderator: Tim Kelsey
Panelists:  
- Min Htay, CEO, St Vincent’s Health Network
- Bruce Goodwin, CEO, Metro South Health
- Graeme Loi, CEO, Western Sydney Local Health District
- Ann Butler, CEO, Mater Education

10:15 Morning Refreshments & Networking

11:00 Partner Keynote

11:30 Customer Session
Diagnosing Dialogue: Amplifying Patient Voices
Healthcare can no longer resist the tides of empowerment changing the consumer landscape. While the information asymmetry between clinicians and patients is striking, consumer expectations for a streamlined, reliable, and secure user experience are gathering real momentum with just cause. How can we empower patients to personally articulate the outcomes that truly matter to them? And is it possible to reconcile these individual outcomes at a systems level under a more holistic approach to healthcare? Is greater transparency the master-key for unlocking patient empowerment?

PROFESSOR KEITH MCNEIL
Chief Clinical Information Officer
Queensland Health-Department of Health

DAVE WATERS
Executive Director - Workforce Services
Metro South Health

11:45 Visionary Keynote
Cracking the Code: Ensuring Patients Choose Your Clinic or Hospital in the Future

DANIEL COULTON-SHAW
Co-Founder
Global Clinic Rating (USA)

12:00 Panel Discussion: Unleashing the Power of Patient Empowerment
Moderator: Daniel Coulton-Shaw
Panelists:  
- Min Htay, CEO, St Vincent’s Health Network
- Bruce Goodwin, CEO, Metro South Health
- Graeme Loi, CEO, Western Sydney Local Health District
- Ann Butler, CEO, Mater Education

12:20 Lunch and Networking

13:50 Industry Keynote
TheIntersection of Public and Private: How to Navigate the Complexities of Government

DR RACHEL DAVID
Chief Executive
Private Healthcare Australia

14:10 People Session
Hearts and Minds: Clinicians and the Case for Change
Any systems change that is resisted or rejected by clinicians is superficial. Architects of transformation are going to greater lengths to understand, respond to, and ultimately remove the barriers to buy-in from clinicians. How are executives engaging with personnel on the frontline to implement transformations of utility? And how are leaders overcoming intergenerational resistances to transformation and digital apathy? How are communication channels evolving to bridge the disconnect between clinicians and executive leadership? Are our existing mental health practices failing younger clinicians?

MICHILE FENWICK
Executive Director People & Culture
Northern Health

DONNA BONNEY
Chief Executive Officer
Mater Education

GEORGES KHOURY
Director, Workforce Services, Logan Bayside Network
Metro South Health

15:00 Industry Keynote
Informed Healthcare: Enhancing Quality, Performance and Policy with Data and Analytics

DR LANCE EMERSON
Chief Executive Officer
Victorian Agency for Health Information

15:20 Afternoon Refreshments & Networking

15:50 Technology Session
Returns not Rhetoric: Implementing Technological Change at Scale
We can no longer deny the transformative power of technology to radically improve patient outcomes. The depth of change envisaged by technology is as formidable as it is necessary on the path to securing the health of the nation. How are leaders forecasting technological ROI to ensure that outcomes are achieved relative to the cost of achieving them? And how are extensive system changes being justified before the Board given the pace of technological redundancy? Is EMR the bedrock of interoperability it was promised to be? And is technology resolving or confusing risk and accountability in healthcare?

RAJ VERMA
Director, System Transformation & Patient Experience
Agency for Clinical Innovation

BRUCE WINZAR
Executive Director Information Services & Chief Information Officer
Bendigo Health

16:10 Panel Discussion: Where are we on the Road to Value
Moderator: Raj Verma
Panelists:  
- Min Htay, CEO, St Vincent’s Health Network
- Bruce Goodwin, CEO, Metro South Health
- Graeme Loi, CEO, Western Sydney Local Health District
- Ann Butler, CEO, Mater Education

16:40 International Keynote
Contemporary Healthcare: Priorities for Digital Transformation

WILLIAM SMART
Chief Information Officer
NHS England (UK)

17:05 Closing Remarks from the Chairman

DR HENRY CUTLER
Director, Centre for the Health Economy
Macquarie University

17:15 Close of Day One

GRAEME LOI
Chief Executive Officer
Western Sydney Local Health District

REBECCA MURPHY
Chief Information Officer
Metro North Hospital & Health Service

WALTER KMET
Chief Executive Officer
Macquarie University Hospital & Clinical Associates

ANN STEWART
Managing Director, Product Innovation
Sonic Clinical Services
**DAY 2 · WEDNESDAY 7 AUGUST 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30</td>
<td>Registration, Refreshments &amp; Networking</td>
<td>DR HENRY CUTLER</td>
<td>Director, Centre for the Health Economy</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Macquarie University</td>
</tr>
<tr>
<td>8:50</td>
<td>Opening Remarks from the Chairman</td>
<td>DR ANTHONY BARTONE</td>
<td>Federal President</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>AMA</td>
</tr>
<tr>
<td>8:55</td>
<td>Opening Keynote</td>
<td>ALISON VERHOEVEN</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>An Eye for Oversight: Holding Healthcare Accountable</td>
<td></td>
<td>Australian Healthcare &amp; Hospitals Association</td>
</tr>
<tr>
<td>9:20</td>
<td>Leadership Session</td>
<td>DR SHANE KELLY</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>Courage at the Helm: The Calibre of Contemporary Leaders</td>
<td></td>
<td>St John of God</td>
</tr>
<tr>
<td></td>
<td>At a systems level, the gravity of change impacting healthcare is</td>
<td>MARK MIDDLETON</td>
<td>Group Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>rarely overstated. The escalating pressure on leaders to navigate</td>
<td></td>
<td>Icon Group AU</td>
</tr>
<tr>
<td></td>
<td>this dynamic environment however warrants greater attention. How</td>
<td>IAN MCCRAE</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>are executives adopting to build change momentum and reconcile the</td>
<td></td>
<td>Orion Health</td>
</tr>
<tr>
<td></td>
<td>diverging interests of diverse stakeholder groups? And how are</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>conservative managerial approaches evolving through transformations</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>to ensure greater system adoption?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:10</td>
<td>National Keynote</td>
<td>DR ROB GRENFELL</td>
<td>Director</td>
</tr>
<tr>
<td></td>
<td>An Eye for Oversight: Holding Healthcare Accountable</td>
<td></td>
<td>CSIRO Health &amp; Biosecurity</td>
</tr>
<tr>
<td>10:30</td>
<td>Morning Refreshments &amp; Networking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:05</td>
<td>Platinum Keynote</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:35</td>
<td>Partnership Session</td>
<td>DR SALLY PHILIPS</td>
<td>General Manager, Health</td>
</tr>
<tr>
<td></td>
<td>Allied for Advantage: Aligning Patient Outcomes with Business</td>
<td></td>
<td>TAL</td>
</tr>
<tr>
<td></td>
<td>Imperatives</td>
<td>DR LINDA SWAN</td>
<td>Chief Medical Officer</td>
</tr>
<tr>
<td></td>
<td>Digital players with an eye for opportunity have turned their gaze</td>
<td></td>
<td>Medibank</td>
</tr>
<tr>
<td></td>
<td>on healthcare. As commercial</td>
<td>KIRSTEN O’DOHERTY</td>
<td>General Manager</td>
</tr>
<tr>
<td></td>
<td>environments collide and industry lines become blurred, the scope</td>
<td></td>
<td>AbbVie</td>
</tr>
<tr>
<td></td>
<td>for partnerships is limited only by the complexity of their</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>execution. How can we protect intellectual property in</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>collaborative environments to deliver new more capable systems? How</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>are new entrants from the technology and retail spaces redefine our</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>approach to the patient experience? How are healthcare leaders</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>engaging in cooperative, bipartisan conversations around healthcare</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>policy? And what regulatory changes are required to more fully</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>integrate external solutions into the wider health ecosystem?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:25</td>
<td>International Keynote</td>
<td>GERTJE VAN ROESSEL</td>
<td>Chief International Officer</td>
</tr>
<tr>
<td></td>
<td>A Neighbourhood Model of Care</td>
<td></td>
<td>Buurtzorg Nederland</td>
</tr>
<tr>
<td>12:50</td>
<td>Lunch &amp; Networking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td>Industry Keynote</td>
<td>PROFESSOR KEITH MCNEIL</td>
<td>Chief Clinical Information Officer</td>
</tr>
<tr>
<td></td>
<td>Healthcare Service Delivery: New Models for Integration and</td>
<td></td>
<td>Queensland Health-Department of Health</td>
</tr>
<tr>
<td></td>
<td>Transformation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:25</td>
<td>Infrastructure Session</td>
<td>FRANK TRACEY</td>
<td>Executive Director Clinical Services</td>
</tr>
<tr>
<td></td>
<td>Systems and Structures: The Architecture of Contemporary Care</td>
<td></td>
<td>Children’s Health Queensland</td>
</tr>
<tr>
<td></td>
<td>Infrastructure is the physical site where population, commercial</td>
<td></td>
<td>Hospital &amp; Health Service</td>
</tr>
<tr>
<td></td>
<td>and political pressures meet. It is also the cornerstone of</td>
<td></td>
<td>DR LACHLAN HENDERSON</td>
</tr>
<tr>
<td></td>
<td>complex system transformation. While there are natural</td>
<td></td>
<td>Group Chief Executive</td>
</tr>
<tr>
<td></td>
<td>limitations on the longevity of infrastructure, do we fully</td>
<td></td>
<td>Epworth HealthCare</td>
</tr>
<tr>
<td></td>
<td>understand how the increased pace of technological</td>
<td></td>
<td>DYLAN HESSELBERG</td>
</tr>
<tr>
<td></td>
<td>redundancy is impacting large-scale projects? And how can we</td>
<td></td>
<td>Director of Infrastructure</td>
</tr>
<tr>
<td></td>
<td>prevent health infrastructure from being wielded as a political</td>
<td></td>
<td>Goulburn Valley Health</td>
</tr>
<tr>
<td></td>
<td>weapon for partisan outcomes? How are leaders achieving a</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>synergy between clinician and business-led outcomes? What role does</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>infrastructure play in facilitating a move to new models of care</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>delivery?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:15</td>
<td>Industry Keynote</td>
<td>HISHAM EL ANSARY</td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>Finding Fairness in Customer Practice</td>
<td></td>
<td>Bupa Australia &amp; New Zealand</td>
</tr>
<tr>
<td>15:40</td>
<td>Closing Remarks from the Chairman</td>
<td>DR HENRY CUTLER</td>
<td>Director, Centre for the Health Economy</td>
</tr>
<tr>
<td></td>
<td>Close of Forum</td>
<td></td>
<td>Macquarie University</td>
</tr>
</tbody>
</table>

**Service Providers:** The Healthcare Leaders Forum is open to Healthcare Professionals only. If you are a Service Provider and wish to attend, this can only be done through Sponsorship. To learn more about Sponsorship opportunities, contact Angel on: angelg@cmgroup.com.au or call (02) 8090 4363.


By Phone: (02) 8004 8590

Or email: team@cmgroup.com.au

---

<table>
<thead>
<tr>
<th>Healthcare Professional</th>
<th>Delegates</th>
<th>Price + GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2</td>
<td></td>
<td>$2200</td>
</tr>
<tr>
<td>3-5</td>
<td>(10% off)</td>
<td>$1980</td>
</tr>
<tr>
<td>6-9</td>
<td>(20% off)</td>
<td>$1760</td>
</tr>
<tr>
<td>10+</td>
<td>(30% off)</td>
<td>$1540</td>
</tr>
</tbody>
</table>

---

[Service Providers: The Healthcare Leaders Forum is open to Healthcare Professionals only. If you are a Service Provider and wish to attend, this can only be done through Sponsorship. To learn more about Sponsorship opportunities, contact Angel on: angelg@cmgroup.com.au or call (02) 8090 4363. Register online: [www.healthcareleaders.com.au/#register](http://www.healthcareleaders.com.au/#register) By Phone: (02) 8004 8590 Or email: team@cmgroup.com.au]